

SHOWCASE YOUR BRAND

WITH ENDLESS CUSTOM LOGO OPTIONS!

Customize your new or existing drinking fountain or bottle filler with your choice of logo, slogan, or graphic! Increase brand recognition with personalization options and an easy to retrofit custom panel.



standard logo panel, model 6475



custom logo panel example



custom logo panel example



custom logo panel example



custom logo panel example



far left: model 1117LN with model 1920 bottle filler, and custom logo panels, model 6475

model 2000S with standard panel, and with custom logo panel, model 6475

- Model 6475 plate dimensions: 10" W x 4.25" H
- Logo available in color or black
- Easily mounted with strong, moisture-resistant adhesive backing
- Template provided for level installation
- Can be placed in any orientation to match aesthetic design



www.hawesco.com

Questions? Contact Customer Service at 1-888-640-4297 or email: info@hawesco.com

CUSTOM LOGO

PANEL DESIGN REQUIREMENTS

To ensure your logo prints optimally, here are a few points to help you select and send the correct logo in the correct format.

1.

LOGO COLOR. The logo may be one color or four color.

2.

LOGO FORMAT OPTIONS. The preferred format is vector. Logos generated in a vector format are usually done in Adobe Illustrator, and the end of the file name will be .ai, example: HawsLogo_4c.ai

A jpeg is a photo file. If you do not have a vector file, but only a jpeg, the jpeg file **MUST** be 300 dpi (dots per inch) for it to be high enough in resolution. (FYI - logos that are taken from a website are 72 dpi and will not have enough resolution to print cleanly). If sending a jpeg, the file should be at least 3" x 3" at 300 dpi.

3.

LOGOS THAT ARE NOT THE CORRECT FORMAT. If the submitted logo requires graphic work to meet printing requirements, an hourly charge will apply and will need client approval of the additional cost before work is started.

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