



U.S. HEADQUARTERS
1455 Kleppe Lane :: Sparks, NV 89431

FOR IMMEDIATE RELEASE

June 6, 2016

Haws® Announces Internal Employee Movements

[Sparks, Nevada USA] – Haws®, A Traynor Family Enterprise™ company, is pleased to announce several internal promotions within multiple company departments. These advancements are in support of Haws' continued success in the emergency equipment and hydration industries.

Internal Promotions Include:



Brian Clark – Director of Sales- North America

Clark brings over 15 years in strategic sales operations, market share growth, territory sales management, and new business development to the organization as the Director of Sales – North America for the Haws brand. In his new role promotion, he will be charged with managing and organizing all North American sales efforts, and will oversee all Regional Sales Directors, the plumbing and safety sales channels, as well as all domestic sales activities.

Bruna Leite – Sales and Operations Manager of Haws Avlis

With more than 12 years of Haws experience, Leite was recently promoted from Sales Manager to Sales and Operation Manager. In addition to her existing responsibilities of maintaining, supporting and developing relationships with key accounts and distributors, Leite is now working directly with the Operations and Engineers to maximize efficiencies and support product management as well as directing marketing activities.



Nuray Ebel – Product Manager

Ebel has worked various roles within the Haws Integrated group over the past 3 years, and bring over 12 years of custom engineered solution and product design, project management, and customer engagement experience. In her new role joining the Haws Product Development Team as the Product Manager, she will help manage new product development and design, product strategy and



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commercialization, product line profitability, as well as sustaining lifecycle support of existing product lines. Ebel will report to Adam Pruitt, Senior Product Manager.

About Haws®

For more than 100 years, *Haws* has been committed to inventing, designing and manufacturing hydration products as well as standardized and customized emergency response products. With more than 8,000 distribution locations and 250 employees worldwide, we continually focus on quality, service, reliability and complete solution support. Headquartered in Sparks, Nevada, USA, *Haws* is globally represented with locations in Switzerland, Singapore, China, India, and Brazil. For more information on *Haws* emergency equipment, visit www.Hawsco.com and follow us on our blog at blog.hawsco.com.

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